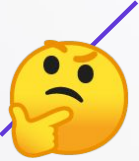# Raisely

Live streaming for Fundraisers

April 2020

Raisely

🏡 Housekeeping

- We've got time for questions at the end (feel free to type them into Q&A now)

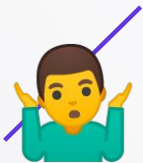- The session will be recorded, I'll share the recording and slides with you at the end

Raisely

🤔 **Why** do this?

- A way to reach new audiences

- New way to reach existing audiences and deepen connection

- Even more important with COVID19

- It doesn't have to be hard

Remember:
simple is fine

🤷‍♂️ **What** are we doing?

- Use Google Slides to create video overlays

- Use Streamlabs.com to create fundraising widgets

- Set up a live stream with OBS Studio

- Put it all together and live stream our Q&A to Facebook

Raisely

$6 raised $100 goal

NZ$5.00 Test   NZ$5.00 Test   SGD29.00 Chris   NZ$5.00 Test   NZ$5.00 Test   NZ$32.00

Chris Jensen & Tom Maitland
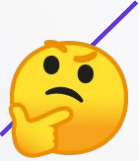Live Streaming for Fundraisers

Like   Comment   Share   13 · 84 comments

🤔 **When** might you use this?

- Telethon

- Virtual Concert

- Interview

- Virtual Rally

- ???

🙅‍♀️
Areas to keep clear

LIVE 👁 14

Streaming soon

🔇

👍 Like   💬 Comment   ↗ Share

👍❤️😄 13 · 84 comments
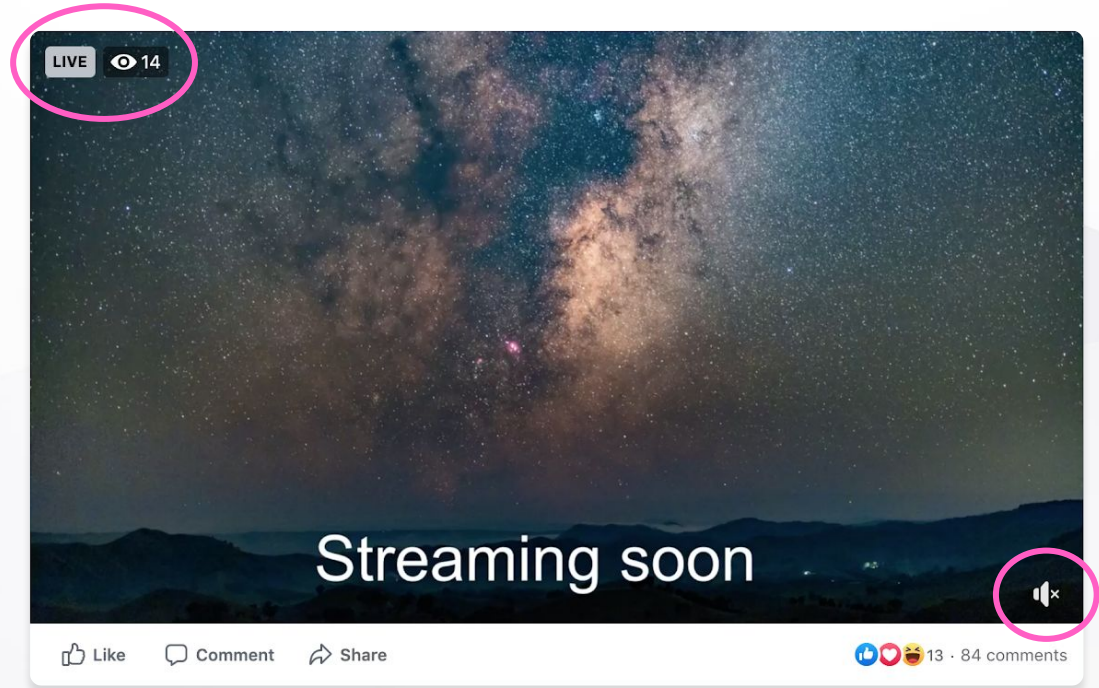
📁 **Slides**

- Use existing slides to quickly prepare and cut out on-screen graphics

- For simple shapes you can cut them out

- For complicated shapes or changing visuals while live, you'll need to use green screen

Raisely

Streamlabs

- Create an account

- Forward your campaign activity to Streamlabs
  (ask us how or see the cloud function at the end)

- Set up widgets (Donation Goal & Event List)

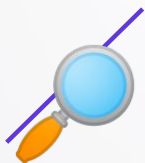- Customise styles to be like your campaign

OBS Studio

- Paste in your stream key for Facebook / Youtube / Other

- Set up your scenes (use shortcut keys to toggle)

Raisely

OBS Studio

- Set up sources

  - Zoom -> Window Capture

  - Google Slides -> Image or Window Capture

  - Streamlabs -> Browser

- Use filters to crop or green screen

🔍 Resources

[Example On-screen Graphics](#) from Google Slides

[Cloud Function](#) to forward your campaign activity (optional, ask us if you need help)

[Custom Styles](#) to theme your Streamlabs Progress Bar

[Custom Styles](#) to theme your Streamlabs Donation Feed

iShowU Audio Capture

🥸 Troubleshooting

Test! Test! Test!

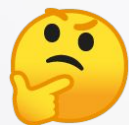Audio Sharing Issues? Try System audio

Raisely

🌟 Worth mentioning

- Ecamm

- Streamyard.com

- Zoom

- Streamlabs OBS

- Streamelements OBS

- Livestream.com

- Camtwist - Virtual webcam

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🎁 **Wrapping up**

- Remember, go as simple or advanced as you're comfortable.

- Split the work - 1 person do OBS, 1 person do Zoom

- We're here to help you. Need help with something? Please ask.

🤔 **Questions?**

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@chrisjensenj
@raisely