

# HOW TO donate ponytails



EVERY YEAR AN ESTIMATED 4,000 PONYTAILS ARE NEEDED JUST TO MAKE ENOUGH CHARITABLE WIGS FOR THOSE SUFFERING FROM CANCER OR ALOPECIA. ONE WIG REQUIRES 20 PONYTAILS, AND CAN COST THOUSANDS OF DOLLARS!

SUSTAINABLE SALONS COLLECTS ALL PONYTAILS 20CM OR LONGER, BOTH COLOURED AND UNCOLOURED, AND SENDS THEM TO CHARITABLE ORGANISATIONS AND WIG-MAKERS WHERE THEY CONTRIBUTE TO WIGS.

UNCOLOURED PONYTAILS 36CM+ ARE THE HOLY GRAIL FOR CHARITABLE WIGS, SO WHY NOT ENCOURAGE YOUR DONORS TO GROW FURTHER FOR A TRULY SPECIAL IMPACT!

BE SURE TO FOLLOW THE INSTRUCTIONS BELOW SO THAT EACH PONYTAIL YOU DONATE CAN BE USED.

1



## WASH AND DRY THE HAIR FIRST

Don't apply any styling product (e.g. wax, hairspray, serums etc.).

### NO, THANK YOU

 Synthetic hair extensions (only 100% human hair extensions accepted), dreadlocks, synthetic hair, wet hair, loose hair and/or ponytails that measure less than 20cm.

2



## SECTION THE HAIR INTO SMALL PONYTAILS AROUND THE HEAD AND SECURE WITH ELASTICS

Secure each ponytail with an elastic band 1-2cm down from where you intend to cut. Ensure the elastic is as tight as it will go without breaking - if the ponytail comes loose, it won't be viable for donation. Plait the length of the ponytail and secure with another elastic at the bottom, ensuring it is as tight as possible.

3



## MEASURE THE LENGTH OF THE PONYTAIL PLANNED FOR DONATION

It must be **MINIMUM 20CM LONG** from where you have tied the elastic (NOT from where you will cut the hair) to the tips. Donations shorter than 20cm cannot be used for wig-making as these are too short.

4



## CUT THE HAIR 1-2CM ABOVE THE ELASTIC BAND OF EACH PONYTAIL

**Do not wash** the ponytail after it has been cut off. Keep the ponytail as **flat and smooth** as possible.

5



## BAG THE PONYTAILS & DONATION FORM

Fill in the **Ponytail Donation Form**, then place it and the ponytails together in an envelope or plastic snaplock bag and seal tightly.

6



## SEND TO SUSTAINABLE SALONS

**Sustainable Salons members:** place the envelope/snaplock bag in your **HAIR** bin ready for collection day.

**Non-members:** place the envelope/snaplock bag in a postage envelope and mail to

**AUS:** Sustainable Salons - Ponytails, GPO Box 322, Sydney NSW 2001

**NZ:** Sustainable Salons Ponytails - Level 2, 40 Lady Elizabeth Lane, Wellington, 6011

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## PRESENT YOUR CLIENT WITH A PONYTAIL DONATION CERTIFICATE SUSTAINABLE SALONS MEMBERS ONLY

You should have these available in your salon. If you need more, simply order them online via the Rewards Shop. Write the client's name on the certificate and present it to them - they deserve the recognition! And don't forget to snap a photo and post it on your social media, tagging **@SustainableSalonsANZ** so we can share it with our network!



THANK YOU FOR YOUR DONATION. EVERY PONYTAIL MATTERS!



SUSTAINABLE SALONS

# PONYTAIL *Donation Form*



SUSTAINABLE SALONS

First name: \_\_\_\_\_ Last name: \_\_\_\_\_  
Age: \_\_\_\_\_ Parent / Guardian Name (if under 18): \_\_\_\_\_  
What age were you at time of cut? \_\_\_\_\_ Email: \_\_\_\_\_  
Salon name where Ponytail cut took place: \_\_\_\_\_ Salon postcode: \_\_\_\_\_

**Hair type:**

- Caucasian
- Asian
- Afro
- Human Hair Extensions

**Hair colour:**

- Blonde** (including strawberry blonde, dark blonde, balayage with more than 50% blonde, foils)
- Brown**
- Black**
- Red**
- Grey
- Other: \_\_\_\_\_

**Hair condition:**

- Coloured
- Uncoloured

Ponytail length (cm): \_\_\_\_\_ Number of Ponytails being donated: \_\_\_\_\_

**YES**

- Ponytails 20cm or longer
- Human hair ponytails
- 100% human hair extension ponytails
- Coloured hair ponytails
- Virgin/uncoloured hair ponytails

**NO**

- Wet ponytails
- Synthetic hair extensions
- Dreadlocks
- Loose hair
- Ponytails less than 20cm

Would you like to receive the Sustainable Salons email newsletter? Y | N

**How did you hear about Sustainable Salons?**

- Variety The Children's Charity
- Leukaemia Foundation World's Greatest Shave
- Cancer Council
- Sustainable Salons Website
- Other website: \_\_\_\_\_
- Social Media: \_\_\_\_\_

- TV
- Newspaper / magazine
- Radio
- Salon: \_\_\_\_\_
- Other: \_\_\_\_\_

## How to donate

**AT A SUSTAINABLE SALON:**

Simply hand this form to your stylist and they'll ensure your beautiful ponytails reach the Sustainable Salons Head Office.

**POST IT TO SUSTAINABLE SALONS HEAD OFFICE:**

1. Place this form and your Ponytails together into a waterproof envelope or snaplock bag, keeping them as flat and smooth as possible.
2. Put this into a postage envelope and mail to -

**AUSTRALIA:**

Sustainable Salons - Ponytails  
GPO Box 322, Sydney NSW 2001

**NEW ZEALAND:**

Sustainable Salons Ponytails  
Level 2, 40 Lady Elizabeth Lane, Wellington, 6011

**IMPORTANT!**  
We receive hundreds of ponytails every week so we're unable to notify you when it's been received. We recommend using a postage with tracking so that you can see when it's been safely delivered to us.

**THANK YOU FOR YOUR DONATION. EVERY PONYTAIL MATTERS!**



# Thank you

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Your ponytails are sent to local charitable organisations and wig-makers, where they can contribute to wigs for those suffering from alopecia areata, cancer or other medically-induced hair-loss conditions.

*Every ponytail matters!*



SUSTAINABLE SALONS