



# STEPS *for* SENIORS

## SPONSORSHIP PACKAGE



1-877-502-8277



[onecaresupport.ca](http://onecaresupport.ca)



[fundraising@onecaresupport.ca](mailto:fundraising@onecaresupport.ca)



**Our first annual *Steps for Seniors* walkathon fundraiser will help raise funds to support the purchase of new vehicles for our transportation program.**

**Visit [stepsforseniors.ca](https://stepsforseniors.ca) for more information about this great event!**

ONE CARE's commitment to provide accessible, reliable, and affordable transportation is more important than ever. Our clients rely on these services to get to medical appointments, community programs, and more. The new vehicles funded by our walkathon will allow ONE CARE to expand its fleet, serving more individuals and improving the quality of life for those in need. **Help us purchase new much-needed vehicles!**

*"This service has been helpful when my spouse and I are not able to drive. We need the service for medical appointments – it is a matter of life and death for dialysis. The driver is so considerate of my husband and he was in a lot of pain and drove carefully."*



**DID  
YOU  
KNOW?**

ONE CARE Home and Community Support Services is a charitable nonprofit organization dedicated to enhancing the quality of life for individuals in our community through vital programs, including transportation services for older adults and people with health challenges.



# SPONSORSHIP LEVELS

This sponsorship package outlines the different ways your business can get involved in our **Steps for Seniors** walkathon fundraiser! Your support will aid in providing critical transportation services. Last year, we provided almost 50,000 rides and your support will allow us to continue this vital service in Huron and Perth counties.

## PLATINUM SPONSOR

All Gold benefits plus:

- Promo video spotlighting your business
- Press release spotlighting your business
- Your logo added to the event logo as "supported by (business name)" for event branding

**\$5000**

## GOLD SPONSOR

All Silver benefits plus:

- Prominent logo placement on all event materials
- Primary recognition on event website
- Multiple dedicated social media posts throughout the campaign
- Recognition in our annual report
- Opportunity to speak during opening ceremonies

**\$2000**

## SILVER SPONSOR

All Bronze benefits plus:

- Recognition on social media
- Recognition on route map
- Opportunity to include business information in participant swag bags
- Option to have a booth at the event

**\$1000**

## BRONZE SPONSOR

- Logo featured on event signage
- Logo and business name featured on event website
- Recognition during opening ceremonies

**\$500**

## SUPPORTER

- Logo and business name featured on event website

**\$250**

### Interested in seeing your business name on one of our vehicles?

For donations of \$20,000+ we will proudly display your business name on the side of the vehicle, showcasing your commitment to making a meaningful difference in our community.

