

## Refugee Routes 2022 Corporate Challenge

As a corporate challenge, we encourage you to take on our longest route (1996 miles from Ukraine to the UK) and divide the miles among teammates. You could cycle on road bikes, on stationary bikes at the gym, or a mix of both. We can offer different perks depending on your fundraising goals:

What you'll receive	When your organisation raises			
	Less than £2,000	£2,000	£5,000	More than £10,000
Corporate fundraising pack	✓	✓	✓	✓
A page dedicated to your organisation with leaderboards	✓	✓	✓	✓
Stories inspired by real experiences from refugees who have travelled this route	✓	✓	✓	✓
A welcome call with the Bike Project fundraising team to help you plan your epic challenge, and stewardship throughout the journey	✓	✓	✓	✓
Bike Project cycling jerseys for every individual who raises at least £300	✓	✓	✓	✓
Media pack for your marketing team to use to encourage colleagues to cycle and fundraise	✓	✓	✓	✓
Staff engagement event: a virtual 'Lunch and Learn' session about refugees and asylum seekers		✓	✓	✓
Free bike tune-ups from Bike Project mechanics for all members of your Refugee Routes team			✓	✓
An invite to our exclusive supporter event			✓	✓
Bespoke impact reports at 6 months and 12 months into your fundraising journey			✓	✓
Coverage of your organisation's fundraising efforts on The Bike Project's social media channels and blog			✓	✓
Support from The Bike Project's marketing team to place positive PR stories in press				✓

Ready to sign up? [Start your team challenge!](#)

Email [fundraising@thebikeproject.co.uk](mailto:fundraising@thebikeproject.co.uk) for queries.