



Profile 2024

WHO WE ARE, OUR IMPACT & HOW YOU CAN HELP





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Cancer kills
more children
in Australia
than any other
disease.

Welcome

Thank you for joining us in our fight against childhood cancer. My Room is a volunteer-led organisation founded by three families and two clinical staff members, dedicated to making a positive impact on the lives of Australian children and families affected by cancer.

Childhood cancer is a devastating reality that steals away the joy and innocence every child deserves. Despite the advances in treatment and care, childhood cancer remains the leading cause of death from disease in Australian children, with nearly 1,000* children and adolescents diagnosed every year and approximately 15% not surviving. Even though survival rates have improved, long term side effects of treatment can often stay with patients for the rest of their lives.

At My Room, we believe in providing hope and comfort for families throughout their cancer journey. In the last 30 years, we've raised over \$33 million to fund critical family support, clinical care, research and trials. We collaborate with the brightest minds in the medical field to direct our funds, ensuring that every dollar you donate is invested in the best ways to help these families.

As a grassroots organisation, we prioritise support, care and attention to the families who need it most, without bureaucracy or red tape. When you support My Room, at least 95%** of your donation will go directly towards helping children and families affected by cancer.

Thank you for standing with us in the fight against childhood cancer. We're incredibly grateful for your trust and generosity.

Warm regards,



Maurizio Marcocci
Chairman



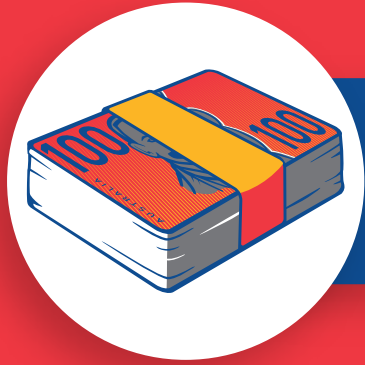
Margaret Zita OAM
CEO

*SOURCE: Australian Institute of Health and Welfare

**Information for the 2022/23 financial year comes from publicly available audited financial accounts.

Our impact at a glance

HOW WE'RE MAKING A DIFFERENCE



over \$33m

RAISED SINCE FORMING MY ROOM IN 1993

over \$16.5m

FUNDING OUR 3 PILLARS BETWEEN 2019-2028



PROVIDING FUNDING IN

6 states

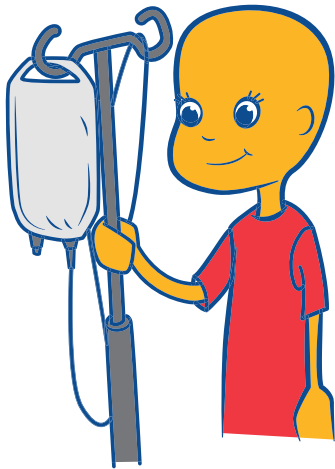


1,000

AUSTRALIAN CHILDREN & ADOLESCENTS ARE DIAGNOSED EACH YEAR WITH CANCER

150

OF THOSE CHILDREN DIAGNOSED WILL NOT SURVIVE



70%

OF CHILDREN WHO SURVIVE CANCER SUFFER **LONG TERM SIDE EFFECTS** DUE TO THE HIGH TOXICITY OF TREATMENT FROM CHEMOTHERAPY, RADIATION & OTHER INVASIVE PROCEDURES

1 in 5

CHILDREN WON'T SURVIVE CANCER – IT'S THE LARGEST CAUSE OF DEATH IN AUSTRALIA



300,000

NEW CASES OF CHILDHOOD CANCER ARE DIAGNOSED EACH YEAR WORLDWIDE

Childhood cancer in Australia

UNDERSTANDING THE FACTS & IMPACT

Childhood cancer is a heartbreaking reality that affects almost 1,000 Australian children and adolescents each year. What should be a carefree time, filled with play, fun and laughter becomes a difficult journey, full of physical and emotional challenges. As the leading cause of disease-related death among children under 15, one in five children diagnosed with cancer in Australia will not survive.

As childhood cancer rates have been increasing over the past few decades in Australia, there are now over 80 different types of childhood cancers, many still incurable. Leukaemia, brain tumours and lymphoma are the most common types of childhood cancer in Australia. Of the children and adolescents that do survive each year, many are at a higher risk of developing secondary cancers and experiencing long-term health problems.

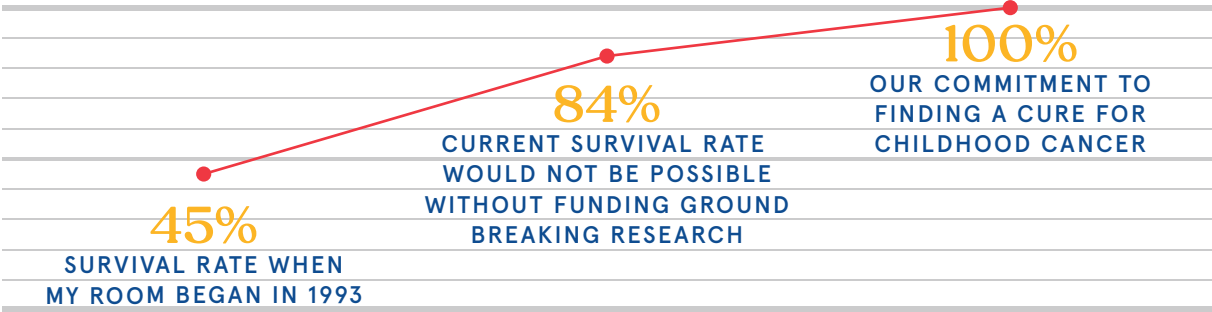
THE IMPACT ON FAMILIES

Childhood cancer impacts not only the child but their entire family. Parents, siblings and loved ones can also face overwhelming emotional, practical and financial challenges:

- Financial hardship** Often, one or both parents need to reduce work hours or stop working altogether to care for their child with cancer full-time.
- Emotional strain** A childhood cancer diagnosis, treatment and long-term effects can be incredibly stressful and overwhelming for the entire family.
- Displacement of siblings** Siblings may feel neglected during the treatment process, which can cause additional stress and anxiety for everyone.
- Extended treatment time** Childhood cancer treatment is a long and difficult process, often lasting for several years.
- Long-term health effects** Even after treatment, children may suffer from long-term effects, such as organ dysfunction, amputation, neurocognitive deficits, impaired fertility, and secondary malignancies.
- Difficult decision-making** Parents may need to make difficult decisions on behalf of their child, which can be emotionally taxing and can have a lasting impact on the family.
- Social isolation** Childhood cancer can cause social isolation for both the child and their family because of the need to limit exposure to other illnesses due to reduced immune systems and the stress of treatment.
- Impact on mental health** Childhood cancer can impact the entire family's mental health, with depression, anxiety and post-traumatic stress disorder common.
- Education** Due to treatment protocol, children don't have the ability to continue schooling and develop social skills.
- Health & wellbeing** All family members have reduced time and finances to tend to their own wellbeing.

PHILANTHROPY IS VITAL TO CHILDHOOD CANCER IN AUSTRALIA

Unfortunately, childhood cancer research and funding are often limited, making it a challenging and heartbreaking journey for many Australian families. Since My Room began in 1993, there has been significant progress in recent years. Survival rates for several types of childhood cancers are on the rise, with the overall survival rate now sitting at around 84%, giving hope to many families.



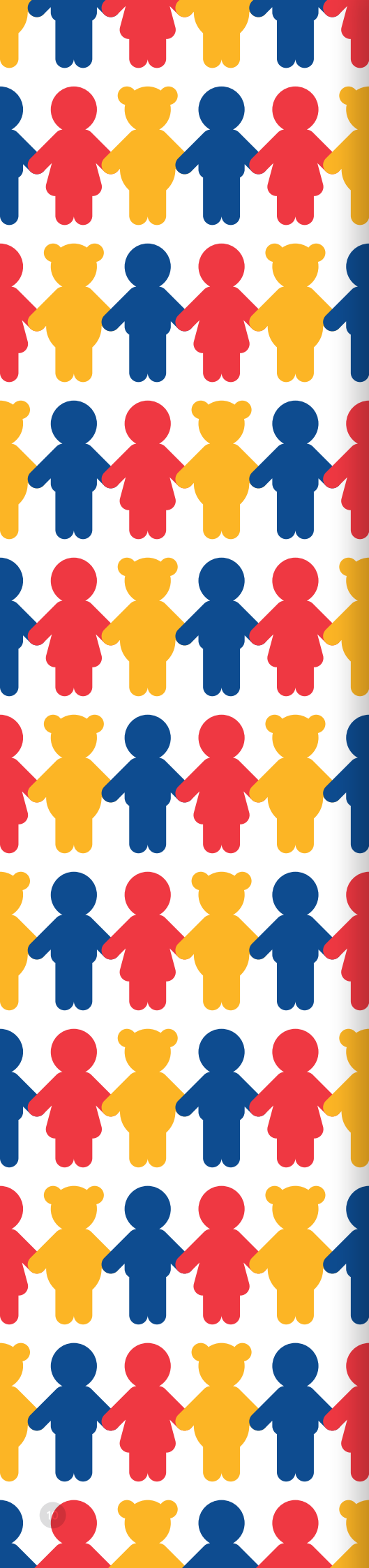
*canceraustralia.gov.au

However, many children still do not have access to effective treatments in Australia, and some types of childhood cancer have seen little or no improvement in survival rates. That’s why we need to work even harder to find new and innovative treatments for these children. Clinical trials offer the best opportunity for children to receive life-changing and cutting-edge treatments.

THIS IS WHERE WE NEED YOUR HELP

By coming together as a community, we can aim to help every child and family facing childhood cancer to receive the care, support and treatment they need to navigate this difficult journey. Together, we can make a lasting impact and give children with cancer a chance at a healthy, bright future.





Overview

OUR STORY, PILLARS & VALUES

ABOUT MY ROOM

At My Room Children's Cancer Charity, we're on a mission to fight childhood cancer with all we've got. We're a volunteer-led charity that understands the devastating impact of cancer on families. Our goal is to bring hope and respite to Australian families affected by this disease.

We believe that every child deserves a fighting chance, so we work tirelessly to raise funds for holistic support. From financial assistance through our Samaritan Fund to high-quality clinical care and innovative medical research, trials and equipment, we want to give children the best possible chance of beating cancer.

Our commitment to ending childhood cancer is unwavering. We work hand-in-hand with the brightest minds to find the best possible ways to support families affected by childhood cancer, cutting through the red tape without bureaucracy.

Every dollar counts, and that's why we raise funds ethically and cost-effectively. At least 95%* of every donated dollar goes directly towards supporting children with cancer and their families. We hold a deductible gift recipient status (DGR1). We're also registered with the Australian Charities and Not-for-profits Commission.

*Information for the 2022/23 financial year comes from publicly available audited financial accounts.

OUR ORIGINS

Having a child diagnosed with cancer is a gut-wrenching experience. It's especially tough when you're stuck in a hospital room that doesn't feel like home. This was the reality faced by the Marcoccis, the McGraths, and the Rathbones. Instead of giving up, they decided to make a difference to create a more homely setting for families dealing with childhood cancer.

So in 1993, together with Dr Keith Waters and Mary McGowan OAM, they started raising money to renovate The Royal Children's Hospital's cancer ward. They reached their goal, but they knew they couldn't stop there. That's why they created "My Room." The name was inspired by the idea of making hospital rooms feel just like home - a warm, comfortable, safe space for families in difficult times.

Today, with the founding families and members still actively involved, My Room is made up of a group of individuals who volunteer their time, along with 1½ staff members, pro and low bono suppliers, and loyal corporate partners. Over the past 30 years, we've raised over \$33 million to improve the quality of life for children and families affected by childhood cancer across Australia. While our impact has increased significantly, our passion, commitment and mission to beat childhood cancer remain unchanged.

OUR CORE PILLARS

To achieve our mission, we focus on three key pillars:

Family support



We're there for families every step of the way during a child's cancer journey, providing funding for accommodation, household bills, funerals, fertility storage and other immediate needs. We also provide uplifting experiences, such as concert tickets, to brighten spirits along the way. Our unwavering financial and emotional support ensures no family feels alone.

Clinical care



Every child with cancer deserves the very best care. That's why we fund state of the art medical equipment and specialists like comfort care clinicians, dietitians, occupational therapists, physiotherapists, psychologists, social workers, and speech pathologists to provide essential tailored care and support for each child.

Research & trials



We fund life-changing research and clinical trials to improve treatment options and alleviate long-term side effects. Partnering with leading research and medical institutions in Australia and New Zealand, we support innovative treatments to bring us closer to our ultimate mission of a future free from childhood cancer.

OUR VALUES

At My Room, we're driven by a set of core values that guide our actions and decisions every day:

Curiosity

We explore new ways to overcome childhood cancer challenges, putting children and families at the heart of our work.

Collaboration

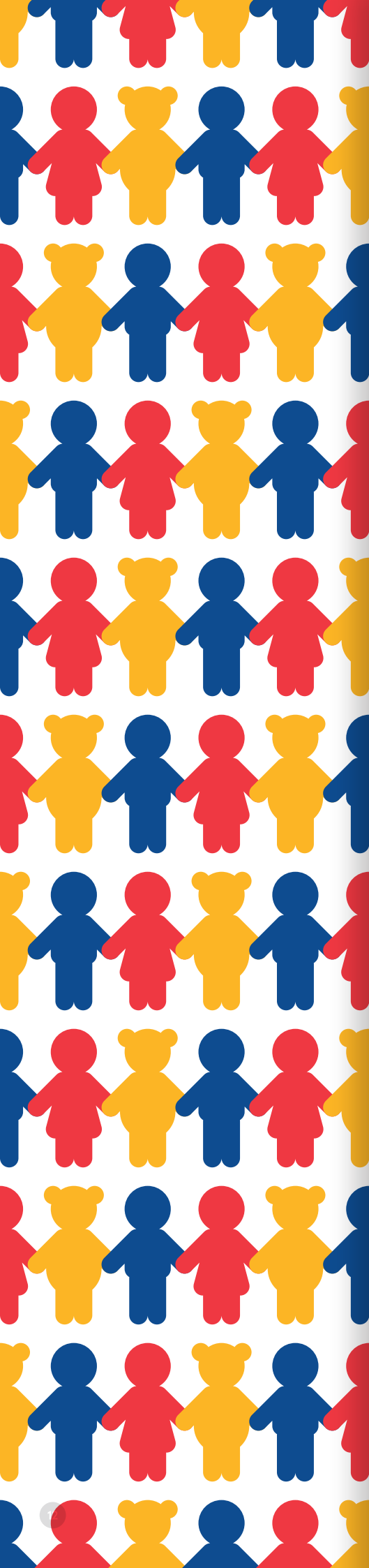
We're stronger together, so we partner with those who share our passion to make a real difference for children with cancer.

Accountability

We take our responsibility to help children with cancer seriously, using every resource efficiently for maximum impact.

Hope

We believe our work can contribute to beating childhood cancer and will fight until we achieve our ultimate goal.



Our difference

WHAT MAKES MY ROOM UNIQUE?

Choosing which charity to support can be a tough decision. But when you partner with My Room, you're choosing to make a tangible impact on the lives of children with cancer. Here's what makes us unique:

TRANSPARENT & IMPACTFUL DONATIONS

We don't waste your generosity on overheads and red tape. Our lean, efficient approach ensures your donation is invested where it's needed most. Our financial accounts are transparent and publicly available, so you can trust that your donation is making a real difference.

At least 95%* of every dollar donated goes directly towards supporting children with cancer and their families.



"My Room ensures that 95% of all funds raised provide direct benefit to the people who are in desperate need of help. It has been a genuine privilege to work with My Room's committee whose contribution and passionate commitment are delivering this much needed support."

— Dennis Bastas · Chairman & CEO / Arrotex Pharmaceuticals

FAMILY-RUN & VOLUNTEER-LED

At My Room, we're not just a charity - we're a family-run, volunteer-led organisation. We understand the importance of community and treat every family we support like our own. When you choose to partner with us, you're joining a caring community that's making a real difference in the lives of children with cancer and their families.

HOLISTIC SUPPORT

We're dedicated to providing holistic support throughout a child's entire cancer journey. We raise money to direct to families through our Samaritan Fund while also funding clinical care and life-changing research and trials, including those on minimising long-term cancer side effects. We're committed to helping children and families affected by childhood cancer in every way possible.

EXCELLENT REPUTATION & CREDIBILITY

My Room is known for our professionalism, credibility and alignment with trusted media figures, corporate partners, and the brightest minds in the medical field. Our reputation speaks for itself - we've raised over \$33 million dollars to make a real impact in the lives of Australian children and families with cancer since we started over 30 years ago. By partnering with us, you're aligning your brand with a charity that has a proven track record of making a real difference.

EFFICIENT & LEAN OPERATIONS

At My Room, efficiency is key. Through pro-bono partnerships with the teams from Pitcher Partners and Grillo Higgins, and our low-bono partners Molecule2Market, Studio Bauhaus and Symplicit, we ensure that every dollar counts. Our streamlined approach minimises overheads and administrative burdens, allowing us to focus on what matters most: supporting children and families affected by childhood cancer.

EQUAL & VITAL PARTNERSHIPS

Every contribution towards our mission is vital, regardless of its size. We partner with businesses and staff who share our values and work together to make a difference in the lives of children and families affected by childhood cancer. Whether you contribute \$1 or \$1 million, you'll be part of our family and part of our mission to end childhood cancer for good.

"Every child deserves a fair go at life, but for many childhood cancer stops that from being the case. We chose to support My Room because of their passion and commitment to not only raising funds for vital research, but also in supporting families that are touched by childhood cancer."

— John Brazzale · National Chairman / Pitcher Partners

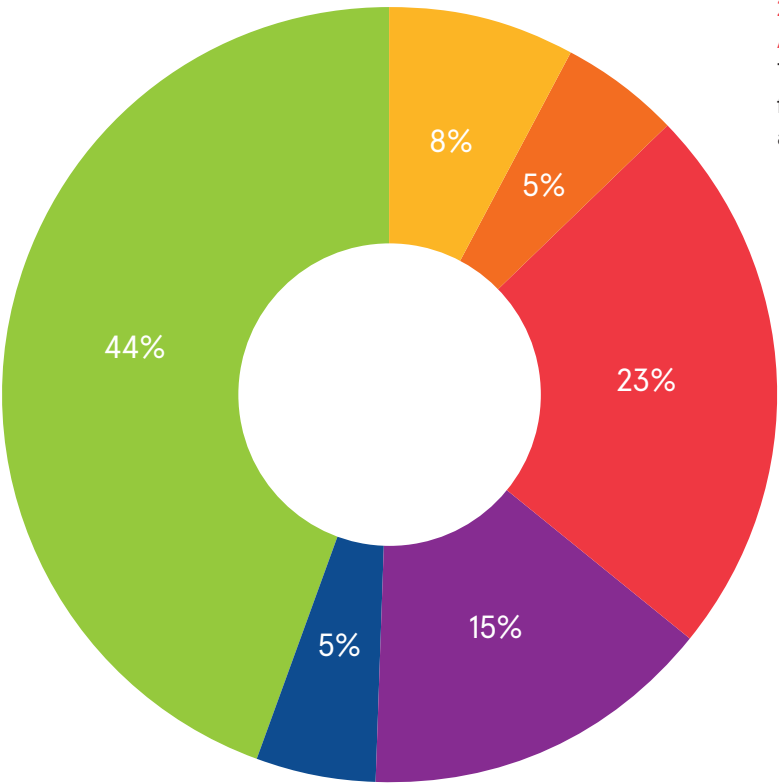
*Information for the 2022/23 financial year comes from publicly available audited financial accounts.



Financial snapshot

FY 2022/2023

■ FAMILY SUPPORT	\$493,744	8%
■ CLINICAL CARE	\$305,212	5%
■ RESEARCH & TRIALS	\$1,428,700	23%
■ FUNDRAISING EXPENSES	\$905,823	15%
■ ADMINISTRATION	\$309,193	5%
■ FUTURE FUNDING COMMITMENTS	\$2,729,470	44%
TOTAL FUNDS RAISED	\$6,172,143	100%



2022/23 FINANCIAL YEAR AUDITED

The above information for the 2022/23 financial year comes from publicly available audited financial accounts.

SCAN QR CODE
FOR FULL
ACNC PROFILE







Family support

PROVIDING HOPE & RELIEF FOR FAMILIES FIGHTING CHILDHOOD CANCER

No family should ever face childhood cancer alone. That's why My Room is dedicated to empowering and supporting Australian families through every step of their journey. We provide comprehensive financial and emotional assistance, to help families focus on what matters most - their child's health and wellbeing.

\$493,744

AMOUNT OF FINANCIAL RELIEF PROVIDED BY MY ROOM FOR ESSENTIAL EXPENSES VIA OUR SAMARITAN FUND

342

NUMBER OF FAMILIES WHO RECEIVED FINANCIAL AND EMOTIONAL SUPPORT FROM MY ROOM IN 2023

Information is valid for 2023

FINANCIAL SUPPORT

Childhood cancer is devastating for families, with many facing overwhelming financial strain. Often, one parent has to stop working, making it difficult to make ends meet. To help alleviate this burden, our Samaritan fund provides discreet and thorough financial support.

Our dedicated team, along with a network of social workers, work tirelessly to assess each family's requirements. We can quickly pay household bills, rent, groceries, medical expenses, and more, helping to alleviate immediate financial stress. This allows families to concentrate on their child's cancer journey.

"My phone was my lifeline at the time of my son's cancer treatment. I remember getting a huge phone bill, and it was like the worst thing that could have happened to me. The straw that broke the camel's back. But My Room said, 'You've got enough to deal with, we'll take care of this for you.' It alleviated the problem and felt like someone cared. They didn't have to care, but they did. It was a big, big thing for me."

— Anna · mother of Luca

HEALING HOMES

When a child is undergoing cancer treatment, many families are faced with the difficult reality of having to be away from home. To support these families during this challenging time, we provide a safe and comfortable place for families in need to stay at the two My Room "Healing Homes" in Brighton and Hampton, Melbourne.

These spacious havens, generously donated by IT entrepreneur Danny Wallis who bought them from Channel Nine's *The Block*, offers all the comforts of home and are equipped with various support services to help families through their stay. This ensures families stay together.

"Being able to stay at the My Room healing home has been a godsend. We probably couldn't have made the transition from the country to city without My Room, to be honest. I'm very thankful it exists. The best part is that the family has stayed together throughout this process. We said if we were going to get through this, we were going to do it as a family, and stay together as one."

— Nathaniel · father of Jada

SUPPORT & EXPERIENCES

Childhood cancer takes a huge toll on both the child and the entire family. At My Room, we provide more than just medical assistance. We're also a comforting ear, offering emotional support and gentle guidance to families in need. Our dedicated community liaison plays a vital role in connecting families with the resources they need while advocating on their behalf. We also ensure that siblings are not forgotten and encourage families to consider their needs during challenging times.

We also recognise the importance of bringing joy and normalcy to these families. That's why we offer uplifting experiences as part of our support, such as attending sporting events or concerts. These moments of happiness provide a much-needed break and create lasting memories for families facing tough times.

"Alesia has spent the last 4 years watching her brother Oli battle neuroblastoma. The impact that childhood cancer has on siblings is often overlooked. Thanks to My Room, Alesia was able to see one of her favourite singers Pink live and spend a magical night together with her parents."

— Leni · mother of Oli and Alesia





Clinical care

FUNDING HOLISTIC SUPPORT FOR CHILDREN FIGHTING CANCER

Fighting cancer isn't just about medical treatment, but also about the emotional and physical challenges families face every day. That's why we're proud to partner with leading healthcare institutes to fund state-of-the-art equipment and vital clinical care positions. By directing some of the funds we raise into cutting-edge technology and skilled professionals, we're making a tangible difference in the lives of Australian children and families affected by childhood cancer.

\$305,212

AMOUNT OF FUNDS SPENT IN 2023 FOR VITAL CLINICAL CARE SUPPORT AND INNOVATIVE MEDICAL EQUIPMENT

8

NUMBER OF MY ROOM FUNDED CLINICAL CARE HOSPITAL SPECIALISTS ACROSS AUSTRALIA

Information is valid for 2023

SPECIALIST CARE FOR CHILDREN WITH CANCER

We're passionate about providing tailored care that addresses each child's unique needs, helping them manage their symptoms, side effects and overall health. Our funded positions include:

Comfort care clinician Our comfort care clinician helps children and families develop their natural coping strategies at the beginning of their cancer diagnosis. They work alongside nurses in treatment rooms to make the experience less scary for children. Our clinician empowers children to feel in control of their pain management using special techniques such as bedside play and breathing exercises.

"My Room has been one of our silent champions for years within the cancer centre. Without their support, our role simply couldn't exist. We could treat the physical side of childhood cancer, but we wouldn't be caring for the mental side, too. We obviously find that incredibly important and believe they go hand in hand."

— Kari Peters · Comfort Care Clinician / Royal Children's Hospital, Melbourne.

Dietitian Our dietitian develops personalised nutrition plans for children with cancer to maintain a healthy weight, manage energy levels and reduce the risk of infections. This is important given proper nutrition plays a vital role in treatment tolerance and overall survival.

Occupational therapist Our occupational therapist identifies and helps children with reduced hand function or cancer-related fatigue. They provide resources and support to help these children thrive by developing personalised plans that promote physical function and endurance.

Physiotherapist Our physiotherapist provides high-quality assessments and interventions to maintain physical function during cancer treatment. They develop personalised exercise plans to promote physical strength, endurance and flexibility, which are essential for maintaining mobility and reducing the risk of long-term disabilities.

Psychologist Our psychologist offers crucial emotional support to children with cancer and their families. Through tailored therapy sessions, they address any anxiety, depression, and other challenges that arise during treatment. Working closely with the medical team, our psychologist ensures a holistic approach, fostering healthy coping mechanisms and a positive outlook.

Social worker Our oncology social worker provides emotional, social, practical and financial support to families navigating childhood cancer. They advocate for patients and families, offer targeted intervention for high-risk families, and provide supportive psychological care during bereavement.

"Our role is incredibly important to families experiencing childhood cancer. Without My Room's funding, we'd have to discharge all but the high-risk families earlier, which we know would have a really negative impact,"

— Kate Nield · Senior Social Worker / Royal Children's Hospital, Melbourne.

Speech pathologist Our speech pathologist identifies and treats communication or swallowing issues children may experience due to cancer treatment. They help children eat and take part in mealtimes without difficulty, minimising the impact of these issues.

INNOVATIVE MEDICAL EQUIPMENT

In addition to clinical care, we're also proud to fund beds and wheelchairs as well as state-of-the-art equipment like distraction machines for MRIs and pumps for chemotherapy administration via drips, which can be used in the comfort of a child's home. These technologies not only make treatments more comfortable but can also lead to better treatment outcomes, reducing hospital stays and allowing children to spend more time at home.



Research & trials

IMPROVING CHILDHOOD CANCER TREATMENT & LONG-TERM EFFECTS

We're on a mission to give every child with cancer a fighting chance. Our focus is on finding life-changing medical breakthroughs that make a real difference in the lives of children and their families. To achieve this goal, we partner with Australia and New Zealand's leading research and medical institutions to fund innovative treatments like new drugs and immunotherapy. By investing in cutting-edge research and trials, we're making strides towards our vision of a world without childhood cancer.

\$1,428,700 **9**

AMOUNT OF MY ROOM FUNDS INVESTED IN CHILDHOOD CANCER RESEARCH & TRIALS IN 2023

CURRENT NUMBER OF MY ROOM-FUNDED RESEARCH PROJECTS INTO CHILDHOOD CANCERS WITH LOW SURVIVAL RATES AND REDUCING LONG-TERM SIDE EFFECTS

Information is valid for 2023

COMMITMENT TO POWER NEXT-GENERATION TREATMENTS

It takes a rare kind of commitment to conquer children's cancers, and that is exactly what's been made by My Room, with the establishment of an Australian first for childhood cancer research. Thanks to an extraordinary funding commitment, Hudson Institute of Medical Research will be home to the My Room Children's Cancer Charity Fellowship and Laboratory.

The five-year, \$2.25 million commitment will see Hudson Institute establish a dedicated My Room Children's Cancer Charity Laboratory, with childhood cancer specialist Assoc. Prof Jason Cain becoming the inaugural holder of the My Room Children's Cancer Charity Fellowship. He has a long and impressive record of cutting-edge research into paediatric connective tissue cancers (sarcomas) and brain cancers which will pay dividends for children affected by these types of cancers, and their families, for years to come.

Assoc. Prof Cain joined Hudson Institute of Medical Research in 2010, was appointed Head of the Developmental and Cancer Biology laboratory in 2014 and was recently appointed Deputy Head of the Centre for Cancer Research at Hudson Institute. He also recently became a Director on the Board of the Australia and New Zealand Sarcoma Association (ANZSA).

"I am proud and humble to receive the My Room Children's Cancer Charity Fellowship. I am excited by what we can achieve with this major funding boost, and also by my new role as a My Room brand ambassador."

— Assoc. Prof Jason Cain · My Room Children's Cancer Charity Fellowship

BRAIN TURBO SA ADVANCING PAEDIATRIC BRAIN TUMOUR RESEARCH THROUGH BIOBANKING

Paediatric brain tumours are a devastating reality, and the leading cause of cancer-related deaths in children. That's why we're proud to have donated \$350,000 to the South Australian Health and Medical Research Institute (SAHMRI) to establish Brain Turbo SA, the first-ever Paediatric Central Nervous System Biobank in South Australia.

Brain Turbo SA has already collected over 1000 tissue samples, providing a crucial resource for researchers, clinicians and patients. This biobank is truly game-changing, as it enables clinical research and collaborations, giving researchers access to essential tissue samples. Researchers are now able to store, process and use leftover tissue samples to make progress towards finding a cure for childhood cancer.

"If we don't biobank tissue, the tumour stops with that patient. This means we can't learn more about why this happens, where this happens, the age group that happens to tissue is crucial for medical research. My Room's support has been critical. We couldn't have set up the biobank without it."

— Amanda Luck · Neuro-Oncology Research Associate, Precision Cancer Medicine (Paediatric Neuro-Oncology) / South Australian Health and Medical and Research Institute

MYECHILD 01 CLINICAL TRIAL REVOLUTIONISING CHILDHOOD LEUKAEMIA TREATMENT

We're also thrilled to partner with the Australian & New Zealand Children's Haematology/Oncology Group (ANZCHOG) on the innovative national MyeChild 01 clinical trial advancing childhood leukemia treatment. This collaborative trial involves ten hospitals across Australia and New Zealand, providing access to a new drug combination previously unavailable to Australian children.

Thanks to our funding of \$1,055,245 from 2018 to 2028, we're making a tangible difference in the lives of young cancer patients and their families. This promising international trial combines new drug therapies with existing treatments, instilling hope for improved survival rates.

"My Room's contribution to the MyeChild 01 clinical trial is instrumental in advancing our understanding and treatment of acute myeloid leukemia. Their dedication and support will open doors to innovative therapies that will improve the lives of children affected by this disease."

— Robyn Strong · CEO / ANZCHOG

My Room projects

OUR FUNDED PROJECTS TRANSFORM LIVES

Between 2019 and 2028, My Room will have funded over \$16.5m to its projects. We're dedicated to making a real difference to kids with cancer and their families.

PROJECT 130

Peter McGrath Fellowship

Focus: Breathing complications in paediatric after haematopoietic stem cell transplantation

Institute: MCRI of The Royal Children's Hospital

Funding: \$250,000 over 2 years (2023-2025)

Recipient: Dr Hannah Walker

PROJECT 131

Matthew Rathbone Fellowship

Focus: Advancing CAR-T cell therapy for extracranial solid paediatric cancers

Institute: MCRI of The Royal Children's Hospital

Funding: \$250,000 over 2 years (2023-2025)

Recipient: Dr Deborah Meyran

PROJECT 137

My Room Oncology Social Worker

Focus: In-hospital family support

Institute: The Royal Children's Hospital

Funding Partner: My Room (96%) RCHF (4%)

Funding: \$434,547 over 3 years (2021-2024)

Ongoing since initially funded in 1998

PROJECT 139

Children's Cancer Foundation & My Room Chair in Childhood Cancer

Focus: TDB

Institute: University of Melbourne

Recipient: TBD

Philanthropic Funding: \$3m from My Room matched by \$3m from the Children's Cancer Foundation

Institutional Funding: \$6m from Victorian

Comprehensive Cancer Centre, Peter MacCallum

Cancer Centre, Royal Children's Hospital, and

Murdoch Children's Research Institute

Total Funding: \$12m

PROJECT 209

Dietitian (0.4 EFT)

Focus: In-hospital patient care

Institute: Monash Children's Hospital

Funding Partner: My Room (100%)

Funding: \$71,665 over 3 years (2021-2024)

Supplement of 0.4 EFT to the 0.3 EFT funded 2010-17 and now embedded in hospital budget

PROJECT 223

Physiotherapy Service (1.0 EFT)

Focus: In-hospital patient care

Institute: Monash Children's Hospital

Funding Partner: My Room (100%)

Funding: \$283,998.16 over 5 years (2020-2025)

PROJECT 225

My Room Paediatric Research Scientist

Focus: Research & clinical position

Institute: Monash Children's Hospital

Funding Partner: My Room \$400,000 (92%) and

Monash University \$34,000 (8%)

Funding: \$434,032 over 4 years (2024-2027)

PROJECT 227

My Room Speech Pathologist Service (0.4 EFT)

Focus: In-hospital patient care

Institute: Monash Children's Hospital

Funding Partner: My Room (100%)

Funding: \$37,018 over 9 months (2022) and \$246,922 over 4 years (2024-2027)

PROJECT 228

My Room Occupational Therapist Service (0.4 EFT)

Focus: In-hospital patient care

Institute: Monash Children's Hospital

Funding Partner: My Room (100%)

Funding: \$37,018 over 9 months (2022) and \$246,922 over 4 years (2024-2027)

PROJECT 229

My Room Psychologist Service (0.4 EFT)

Focus: In-hospital patient care
Institute: Monash Children's Hospital
Funding Partner: My Room (51%) and Dilmah (49%)
Funding: \$862,458 over 4 years (2023–2027)

PROJECT 230

My Room Monash Professor Director Position

Focus: Monash Professor Director of MCCC
Institute: Monash Children's Cancer Centre
Funding Partner: My Room (50%) and Monash (50%)
Funding: \$ 2,179,619 over 5 years (2023–2027)

PROJECT 231

Hudson My Room Medical Research Fellowship & Laboratory Deed

Institute: Monash University and Hudson Institute of Medical Research
Focus: Childhood Sarcoma Research
Funding Partner: My Room (100%)
Recipient: Dr Jason Cain
Funding: \$1,750,000 over 5 years (2024–2028), \$350,000 per annum

PROJECT 301

Acute Myeloid Leukaemia National Clinical Trial (MyeChild 01)

Focus: Acute Myeloid Leukaemia
Institute: Led by Dr Andrew Moore, Queensland Children's Hospital; with nine participating hospitals in Australia and New Zealand
Funding Partner: My Room (100%)
Funding: \$1,055,245 over 10 years (2018–2028)

PROJECT 312

My Room Occupational Therapist Oncology Support

Focus: In Hospital Care
Institute: Queensland Children's Hospital
Funding Partner: My Room (50%) and Queensland Children Hospital (50%)
Funding: \$300,000 over 3 years (2023–2025)

PROJECT 317

Investigating mechanisms of relapse in high-risk paediatric Acute Lymphoblastic Leukaemia

Institute: University of Adelaide
Focus: Acute Lymphoblastic Leukaemia
Funding Partner: My Room (100%)
Recipient: Dr Jacqueline Noll
Funding: \$198,425 over 2 years (2022–2024)

PROJECT 404

My Room SAHMRI Biobank

Institute: South Australian Health & Medical Research Institute
Funding Partner: My Room (100%)
Funding: \$350,000 over 5 years (2022–2027)

PROJECT 502

Genetic precision medicine to optimise the treatment of paediatric AML

Institute: University of South Australia
Focus: Paediatric Acute Myeloid Leukemia
Funding Partner: My Room (100%)
Recipient: Prof Richard D'Andrea
Funding: \$100,000 over 2 years (2024–2025)

PROJECT 601

My Room Oncology Social Workers

Focus: In-hospital family support
Institute: Sydney Children's Hospital Randwick and The Children's Hospital at Westmead
Funding Partner: My Room and Sydney Children's Hospitals – ratchet funding
Funding: \$1,102,000 (2025–2029)

MY ROOM SAMARITAN FUNDS

In addition to the above projects, My Room also provides Samaritan funding at many institutions including:

- Child and Adolescent Health Service WA
- Monash Children's Hospital VIC
- Queensland Children's Hospital QLD
- Royal Hobart Hospital TAS
- South Australian Health & Medical Research Institute SA
- Sydney Children's Hospital Randwick NSW
- The Children's Hospital at Westmead NSW
- The Royal Children's Hospital Melbourne VIC

Scientific Advisory

PERSPECTIVES FROM THE BRIGHTEST MINDS

Our Scientific Advisory collaborate to ensure that their collective dedication and knowledge drive advancements in clinical care offering hope and improved outcomes for children and families affected by this devastating disease.



PROFESSOR DAVID ASHLEY

Professor David Ashley's career in cancer research dates more than two decades. He is credentialed in both paediatric and adult neuro-oncology practice and this has been the focus of his efforts in translational research and leadership. His primary academic focus has been on neurologic tumours, the development of innovative therapies and approaches to care. These efforts have included basic and translational laboratory research.

David has expertise in immuno-oncology, having developed and clinically tested dendritic cell vaccines and other immuno-therapeutics. These achievements in research have led to change in practice in the care of children and adults with brain tumours, including the introduction of new standards of practice for the delivery of systemic therapy. He is highly regarded for this work. He has been the principal investigator of a number of important national and international studies, and is recognized as a senior figure in neuro-oncology internationally.



ASSOCIATE PROFESSOR JASON CAIN

A/Prof Jason Cain is head of the Developmental and Cancer Biology research group in the Centre of Cancer Research at the Hudson Institute of Medical Research. A/Prof Cain's research focus is to understand the roles of critical embryonic signalling pathways and epigenetic mechanisms in normal development and how dysregulation of these processes can lead to the initiation and progression of childhood cancers that can be therapeutically exploited.

In 2023, A/Prof Cain was appointed Deputy Director of the Centre for Cancer research at the Hudson Institute, and as a Director of the Australia and New Zealand Sarcoma Association. A/Prof Cain is a recipient of a Victorian Cancer Agency Mid-Career Fellowship and is currently the inaugural My Room Children's Cancer Charity Fellow and lead of the My Room Children's Cancer Charity Research Laboratory at the Hudson Institute of Medical Research.



MOLECULE2MARKET

Molecule2Market (M2M), is a boutique contract research organisation (CRO) that was established in 2012 to provide development services to the pharmaceutical, biotechnology and medical device industries. They are engaged in the strategic development, management and analysis of research programs that support the various stages of the clinical research process, from Phase I-IV clinical studies to commercialisation across a broad range of therapeutic areas. Services include clinical trials management, quality oversight, consulting, and strategic analysis.

M2M proudly supports My Room by providing expertise and project management services to assist with the review of research applications from setup to management, and reporting of grant funding provided by My Room. The partnership is able to provide a robust independent process to select and facilitate research for the best impact to improve the lives of children with cancer, and work towards My Room's overall objective to beat childhood cancer.

Our beneficiaries

ANZCHOG
Australian & New Zealand Children's Haematology/Oncology Group


Australian Government
Cancer Australia

the **children's**
hospital at Westmead

HUDSON
INSTITUTE OF MEDICAL RESEARCH

Monash
Children's
Hospital

 **MONASH**
University

 **murdoch**
children's
research
institute

 **Perth**
Children's
Hospital

 **Queensland**
Children's
Hospital+

QUT

 **The Royal Children's**
Hospital Melbourne

 **SAHMRI**

 **SYDNEY**
CHILDREN'S
HOSPITAL
RANDWICK

 **THE UNIVERSITY**
of **ADELAIDE**

 **THE UNIVERSITY OF**
MELBOURNE

 **University of**
South Australia

 **UNSW**
SYDNEY | Australia's
Global
University

 **THE UNIVERSITY OF**
WESTERN
AUSTRALIA

 **Women's**
& Children's
Hospital



Ways to support us

JOIN FORCES TO FIGHT CHILDHOOD CANCER

Every Australian child deserves the chance to live a healthy and happy life. Help us make that a reality by joining our mission to fight childhood cancer. Your generosity and compassion will make a real difference in the lives of these brave children and their families. Here are some meaningful ways you or your organisation can get involved:

GALA BALL & AUCTION

The My Room Gala Ball and Auction is one of the most highly anticipated events in Melbourne's social calendar. Each year, over 1,100 supporters gather for a glamorous evening of entertainment and fundraising. The event brings together key stakeholders from various industries including retail, banking, legal, real estate, government, and more. We're always looking for partners to help us make this event a success.



ANNUAL TELETHON

Our annual Channel Nine My Room Telethon in September has been a huge success, raising over \$17 million dollars since it started in 2016. We use the funds raised through the telethon to support clinical research projects and our family support pillar. By participating in the telethon, you'll not only be leading the way for the rest of Australia, but you can also gain significant brand exposure and positive media coverage. With a range of partnership packages available, there's something to suit any budget and needs.



"At Channel 9 we are incredibly privileged to be able to produce and broadcast the My Room Telethon. Every year we are humbled to experience the warmth, compassion and unprecedented generosity by everyone involved in the show and help us move one step closer towards a 100% cure."

— Matt James · Managing Director / Nine Melbourne

*Information for the 2022/23 financial year comes from publicly available audited financial accounts.

MAKE A DONATION

Your company's financial contribution, whether big or small, regular or one-off, can make a real impact. As a registered charity, you can trust that your donation will be put to good use, with at least 95%* invested into the best ways to support Australian children and families affected by cancer.

BECOME A CORPORATE PARTNER

By partnering with us, you can make a real impact on the lives of Australian children and families affected by cancer. Your support will help fund our vital work, and as a partner, you'll gain brand exposure, employee engagement opportunities and recognition for your commitment to social responsibility. Let's work together towards a brighter future.

DONATE PRODUCTS OR SERVICES

Your company's products, prizes or experiences can make a big impact on our fundraising events. By donating, you'll be helping children with cancer and gaining valuable brand exposure and community recognition.

INITIATE CORPORATE & COMMUNITY FUNDRAISING EFFORTS

Host a fundraising morning tea, sausage sizzle or group event to promote childhood cancer awareness and honour the memory of a loved one or colleague. Involve your employees or friends and family and improve team morale while making a positive impact on the community.

CONSIDER WORKPLACE GIVING

Encourage employees to make donations from their pay and make a significant recurring contribution to childhood cancer research and family support. Promoting workplace giving can foster a positive company culture and improve employee satisfaction while making a meaningful difference to Australian children and families impacted by cancer.

VOLUNTEER YOUR TIME & EXPERTISE

Consider volunteering your time and expertise or involving your community group or workplace to help raise awareness and funds. Not only will you be making a positive impact on children's lives, but you'll also gain valuable personal and professional development opportunities.

BEQUESTS & GIFTS IN WILLS

A gift in your Will is a very powerful way to help children who are battling cancer. Your generosity supports breakthrough research and important family and therapeutic care.

"After hearing about the incredible work that My Room does for the patients and families undergoing treatment and their passion in pursuing a 100 percent cure rate of childhood cancer, we knew this was something Satterley wanted to contribute towards. Satterley has now partnered with My Room on four charity house and land auctions which have raised over \$2.75 million."

— Jack Hoffmann · General Manager (Victoria and Queensland) / Satterley

Contact us at hello@myroom.com.au to discuss how we can work together to make a real impact.

A passionate committee

My Room consists of a volunteer committee made up of a dedicated group of networked business individuals. Together with one full time executive, a large team of dedicated volunteers, pro bono and supportive suppliers and loyal corporate partners we're committed to ensure that no child or family has to endure this dreaded disease.

FOUNDING FAMILIES

Giovanna & Eusebio Marcocci OAM
Wynne McGrath
Ann & Doug Rathbone AM

FOUNDING MEMBERS

Mary McGowan OAM
Dr Keith Waters

BOARD

Doug Rathbone AM	President / Director	Nick Alexander	Clark Kirby
Maurizio Marcocci	Chairman / Director	Michael Armstrong	Karen McArthur
James Roche	Director	David Ashley MD, PhD	Shannon McGrath
Margaret Zita OAM	CEO	Gina Bastas	Thomas Mort
Mary Kayalicos	Vice President	Alex Bialocki	John Murphy
Tony Schiavello	Treasurer	John Brazzale	Vivian Nguyen
Vince Paolucci	Secretary	Alfonso Grillo	Ann Rathbone
Mary McGowan OAM	Community Liaison	Matthew Keighran	Brad Rathbone

COMMITTEE BUSINESS PARTNERS

BOSS



COREGROWTH
ADVISORS



GrilloHiggins
Lawyers

**Jellis
Craig**



ROCHE
HOLDINGS

**STUDIO
BAUHAUS**



Our supporters

CORNERSTONE PARTNERS



Henley▲



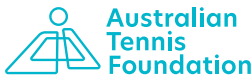
MAJOR SPONSORS



MEDIA PARTNERS



COMMUNITY SPONSORS



PRO BONO PARTNERS



LOW BONO PARTNERS



Ambassadors



Adam Tomlinson



Alicia Loxley



Andrew McGrath



Anthony Lehmann
LEHMO



Archie Perkins



Ben King



Brodie Harper



Brody Mihocek



Clint Stanaway



Cody Weightman



Darren Purchase



Georgie Rankin



Harris Andrews



Jack Ziebell



Jacob Hopper



Joel Amartey



Jordan Ablett



Josh Piterman



Kane Cornes



Kate Langbroek



Lauren Brazzale



Lauren Phillips



Leigh Broxham



Lucy McEvoy



Luke Hodge



Marcus Bontempelli



Mark Blicavs



Max King



Michelle Payne OAM



Mitch Duncan



Mitchito Owens



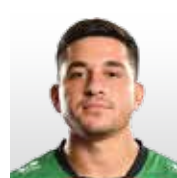
Nic Newman



Nina Morrison



Patrick Cripps



Peter Mamouzelos



Sarah Jones



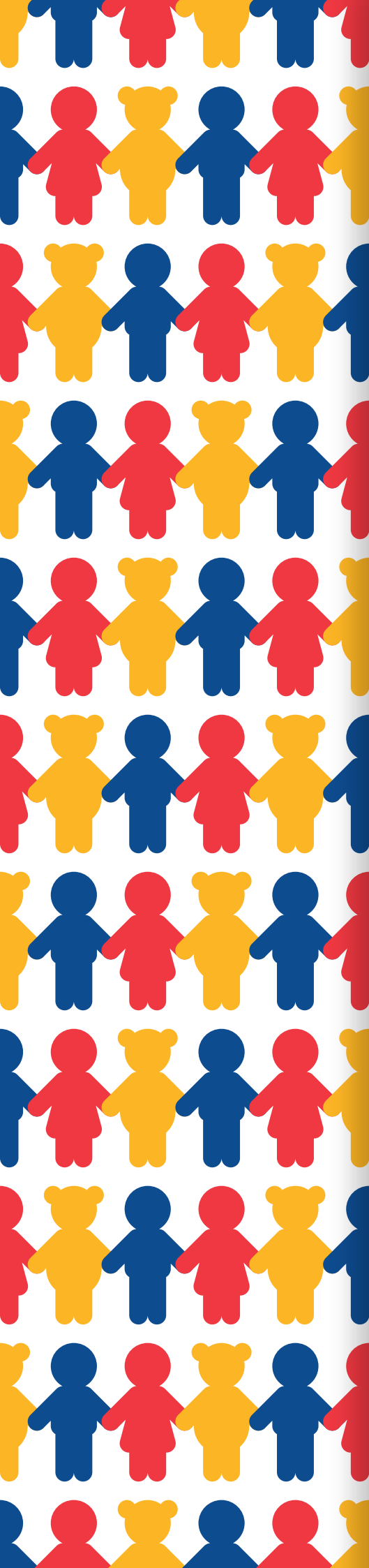
Shane Delia



Todd Woodbridge OAM



Will Day



Make an impact

JOIN OUR MISSION TODAY

Whether you're interested in financial donations, corporate partnerships, or product donations, there are many ways to help. Each contribution, big or small, make a difference in the lives of these children and their families.

CONTACT

Contact us to discuss how we can work together to make a real impact.

Email hello@myroom.com.au

Website myroom.com.au

Mailing address 64 Sutton Street, North Melbourne VIC 3051

CONNECT

Connect with us on social media to be inspired by stories and news

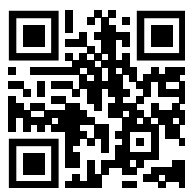
Instagram [instagram.com/myroomccc](https://www.instagram.com/myroomccc)

Facebook [facebook.com/myroomccc](https://www.facebook.com/myroomccc)

YouTube [youtube.com/@myroomchildrenscancercharity](https://www.youtube.com/@myroomchildrenscancercharity)

LinkedIn [linkedin.com/company/myroom](https://www.linkedin.com/company/myroom)

DONATE



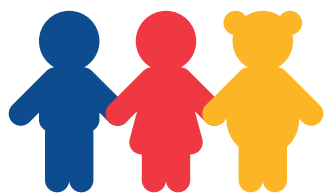
Scan the QR code to join us in creating a brighter future for children with cancer. Your support means the world to us and the families we serve. With your help, we can fund ground-breaking research, provide critical family care and offer vital therapeutic services to those in need.

REGISTERED CHARITY



My Room Children's Cancer Charity Limited is an independent Health Promotion charity and registered as an Item 1 Deductible Gift Recipient (DGR) by the Australia Tax Office.

ABN 51636749570



TOGETHER WE CAN BEAT CHILDHOOD CANCER
