

YOUR FUNDRAISING WILL GIVE
ANIMALS IN NEED
THE LIVES THEY DESERVE



Your guide to raising vital funds for
The Lost Dogs' Home



FUNDS RAISED BY OUR COMMUNITY

HELP US CONTINUE TO CARE FOR LOST AND ABANDONED DOGS AND CATS.

All you need to know about setting up your own community fundraiser to start making a difference to the lives of cats and dogs in need.

The Lost Dogs' Home relies on the generosity of individuals and groups to help us care for more than 15,000 lost, abandoned and neglected dogs and cats each year.

Thank you for choosing to support us! By fundraising for The Lost Dogs' Home, you will be helping to deliver this care, along with our vital services including:



Behaviour rehabilitation

Providing timid, boisterous or untrained dogs and puppies behaviour rehabilitation training, so they are successful in their new homes.



Foster Care Program

Giving sick, injured, very young, and even scared or timid animals a place to relax and re-cuperate away from the shelter before they are rehomed.



Veterinary Care

Ensuring the health of the shelter's animal population and providing individual treatment to sick and injured dogs and cats, our vets and nurses see 50-70 animals daily.



Shelter and adoption services

Ensuring each animal has warm beds, full tummies, and are healthy and happy as we find their forever home as quickly as possible.



Our year at a glance

6,271 animals adopted

3,552 animals went out to foster care



3,000 surgeries skillfully carried out at the Frank Samways Veterinary Clinic

CHOOSE YOUR FUNDRAISER

There are so many ways to fundraise! Start by deciding what type best suits your style...

DIY

Sign up to fundraise as an individual or a team, and choose to raise funds in the way that works for you! It could be a physical challenge, giving up something you love for a month, selling your crafty creations - or almost anything else!

Schools

Get your class, house or whole school on board with a casual Friday, talent show, school fête, or other special event. [Get started here.](#)

Workplaces

Morning teas, casual Fridays, and friendly competitions are just some of the ways you can [fundraise with your colleagues](#). You can also sign up for Workplace Giving through [Good2Give](#).

Join an event

Take part in an event like the Melbourne Marathon, and commit to fundraising as an individual or a team for an additional challenge! [Get in touch for current events.](#)

Doing it offline?

We'd love to [hear from you](#), so we can help you get started, and send over all the practical things you'll need!



CELEBRATE
your pet's
birthday or
gotcha day!

Make a big fuss of your beloved pet on their birthday or adoption day, and support cats and dogs in finding their forever homes by asking friends and family for donations to The Lost Dogs' Home.

SIGN UP!

Cross your t's

Make sure you [reach out to us](#) to ensure we know you're fundraising, and to fill out an Application Form. We also have a bunch of resources, and can help with any technical questions you might have. Let us help you make it a success!

Set a goal

A realistic but challenging fundraising goal can help to motivate you and your supporters. Take some time to think about the size of your network - including family, friends, work or class mates, social groups, and anywhere else you have connections.

Create your fundraising page

The easiest way to collect funds is to set up a fundraising page, which will allow you to safely accept donations, track your progress, and thank your donors. To set up your page, head to our [Community Fundraising Hub here.](#)

Make it personal

Include your personal story and photos on your fundraising page. People who update their profile picture and story also raise more funds!

Be the first to donate! It shows your commitment and will inspire your supporters.



SPREAD THE WORD

Once you're set up and ready to go with your fundraising page, it's time to share your fundraiser far and wide! Check out some of our top tips for getting the word out:

Social Media

Post a link to your fundraising page on social media - Facebook, Instagram, LinkedIn and Twitter all work well!

Email

Send a personal email to your friends, family and colleagues explaining what you're doing and why it's important to you.

Posters

Print out posters and put them up in your office or classroom. Make sure you send us any posters that feature our name or logo, we'd love to see them in action!

In Person

Ask in person - hearing how passionate you are about the cause and your reasons for fundraising will inspire those around you to help out.

Follow Up

People often have every intention of giving, but it simply slips their mind. A friendly reminder is a great way to get those extra funds.



PAYING IN FUNDS

If you've set up an online page, you won't need to worry about sending us the funds you raise.

If you receive cash donations, you can deposit these at your bank using the details below.

Account name:

L.D.H. Fund

BSB:

083 355

Account number:

01-951-0473

Reference:

Your name

FREQUENTLY ASKED QUESTIONS

Where do I start?

There are so many ways you can support and fundraise for The Lost Dogs' Home. [Get in touch with us](#) to let us know you're fundraising, fill out an Application Form, and set up your online page as a starting point. If you need more info, we're here to help!

Will my supporters get a receipt?

Yes, if they donate to your fundraising page online, they will automatically get a receipt. Any donation of \$2 and more is tax deductible. A receipt will be sent to the email address they provided during the donation.

Is there a fundraising target?

There is no minimum fundraising goal. We recommend setting a target that is challenging but

realistic. Think about the number of people you have in your network (family, friends, school, workplace, hobbies) and take a look at other fundraisers on our website. You will be able to edit your own fundraising goal and even increase your goal throughout the year!

What will my fundraising achieve?

You will be helping to provide vital services and programs to lost and abandoned cats and dogs. These include adoption, foster and behavioural care to help dogs and cats overcome deep seated trauma, post-adoption training support and life-changing veterinary care. It will also help to provide proactive services and initiatives to reduce the number of lost, irresponsibly owned and abandoned pets.

Who can I contact for more information?

For information, help getting your page set up, or any other support with your fundraising, contact:

supporters@dogshome.com

03 9321 8744



With the continued support of dedicated fundraisers and donors like you, we will continue to care for thousands of lost and abandoned cats and dogs in Australia, now and well into the future.



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