

Halfcut

ABOUT US



WHY HALFCUT?

HalfCut

50%

HalfCut represents the 50% – what's been lost, what remains, and the urgent fight to protect and restore it.



50% of the world's forests are gone



50% of Australia's forests have been destroyed



50% of all terrestrial wildlife depends on rainforests



50% increase in CO₂ since pre-industrial times



50% of Australia's landmass is used for cattle



50% of Australia's land is under First Nations ownership, management or co-management



Over 50% of Australia's national reserves are cared for by First Nations peoples

OUR MANTRA

"Meet us halfway, to do full good – for forests, wildlife, people, climate, and our planet."

OUR PURPOSE

We inspire people to meet us halfway in protecting and restoring forests and biodiversity—by walking alongside Traditional Owners, who are best placed to lead this vital work.

OUR MISSION

In short: HalfCut funds First Nations-led action to heal Country and Culture—because half our forests and over half our Indigenous languages are already lost.

The longer version: HalfCut's mission is to fund and support First Nations-led solutions to heal Country and Culture.

We build capacity, support on-the-ground outcomes, and work directly with Traditional Owners.



We have proudly partnered with **Jabalbina Yalanji Aboriginal Corporation (JYAC)** for over six years—building trust, providing consistent funding, and co-delivering impactful programs that support Eastern Kuku Yalanji Bama people to return to, care for, and restore Country and Culture.

Together, we raise urgent funds to protect land, language, and cultural knowledge—before it's too late.

IMPACT SNAPSHOT



50,000+ native trees planted



Dozens of jobs for Eastern Kuku Yalanji Bama people



Permanent housing underway for families returning to Country



Daintree Rainforest land acquisition and restoration secured



Habitat protected for endangered species like the Southern Cassowary

HalfCut



"Bringing our family back to live and work on Country is more than a dream—it's healing our people and the rainforest together."

— Lee Yeatman, Chairperson, Jabalbina Yalanji Aboriginal Corporation

HOW WE WORK

- Annual HalfCut Campaign (August peer-to-peer fundraising)
- HalfCut Alliances (monthly business giving)
- Philanthropic Partnerships (individuals and foundations)
- Yalada Tours (on-Country cultural engagement)
- 100% of funds go directly to First Nations-led outcome

CALL TO ACTION

We invite you to walk with us. Let's heal Country and Culture—together.

- Book a call with our team
- Join a Yalada Tour to experience the work firsthand
- Read our full Case for Support
- Become a key funding partner in restoring the Daintree

OUR CORE PROGRAMS /'PILLARS'

- 1 Rewilding & Tree Planting
- 2 Affordable Housing on Country
- 3 Indigenous Employment & Training
- 4 Regenerative Agriculture
- 5 Language Revitalisation
- 6 Education & Science Partnerships
- 7 Cultural Healing & Wellbeing
- 8 Land Acquisition & Management

LET'S TALK, LET'S HEAL TOGETHER

Jimmy Stanton-Cooke
Co-Founder & CEO, HalfCut



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HALFCUT ALLIANCES

HalfCut

Small, medium, and large businesses all giving back

**WE WELCOME
AND WORK WITH:**



& businesses wanting
to make a difference

A few of our previous & current sponsors



DR.V

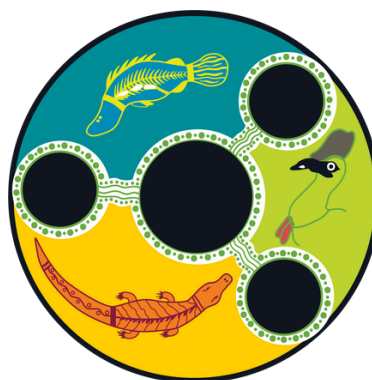
THE PROOF'

JABALBINA

A blueprint for Australia and other Aboriginal corporations, and our major supporting partner in the co-development of the *Heal Country Heal Culture* program.

This program is an urgent initiative supporting Aboriginal corporations such as Jabalbina to collaborate closely with and return land to Kuku Yalanji Traditional Owners, conserve and regenerate the Daintree Rainforest, restore cultural connections, and foster self-determination; ensuring Bama people lead the healing of Country, culture, and community.

Our major sponsor



Jabalbina



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for more info
on our sponsors

Scan Me



HALFCUT SPONSORSHIP

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PILLARS

Heal Country, Heal Culture

Support the world's oldest rainforest and the Eastern Kuku Yalanji Bama people through our flagship Heal Country, Heal Culture program. Your sponsorship directly funds Indigenous-led land regeneration, rewilding, housing, language revitalisation, and more.



SILVER SPONSOR - \$25,000

Help restore Country and culture.

- Supports rewilding and tree planting projects led by Traditional Owners
- Contributes to cultural heritage protection and Indigenous employment
- Acknowledgement on HalfCut's website and social media
- Quarterly impact update and sponsor badge for your digital platforms



GOLD SPONSOR - \$50,000

Accelerate climate action and Indigenous empowerment.

- Funds strategic land acquisition and on-Country housing projects
- Supports training and employment of Bama Rangers
- Recognition across HalfCut campaigns, events, and newsletters
- Customised impact report and staff engagement toolkit



PLATINUM SPONSOR - \$100,000+

Lead transformational impact for generations.

- Major investment into all eight pillars of Heal Country, Heal Culture
- Key supporter of climate resilience, biodiversity restoration, and cultural revival
- Acknowledged as a core partner in all media, events, and materials
- Exclusive invitation to a 4-day immersive cultural and ecological tour in the Daintree for up to 14 executive staff, hosted by Traditional Owners
- VIP donor recognition on-ground and across all platforms

YALADA

HalfCut

THANK YOU

Come Heal Country and Culture with us.

Jimmy Stanton-Cooke
Co-Founder & CEO, HalfCut



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