



**Canadian First Responder
International Support
Alliance
(CFRISA)**

Canadian Coin Challenge Question & Answers

Q1. Who is the Canadian First Responders International Support Alliance?

The Canadian First Responders International Support Alliance (CFRISA), is a group of volunteers that have formed an action group in order to provide Canadian First Responders the opportunity to directly help Ukrainian First Responders.

Our volunteer Alliance members are coordinating fundraising efforts that will go directly to assist Ukrainian Firefighters and Medical First Responders in the challenging work that they do.

The individual members that make up the CFRISA governance all have close ties with Canadian First Responders, and were moved to action by the tragedy occurring in Ukraine. Brotherhood/Sisterhood is an important aspect of First Responder culture. We understand what First Responders do on a daily basis, and this is an opportunity to support each other.

Q2. Where is the fundraising money going?

The money we raise as part of 'Canadian First Responders Supporting Ukraine First Responders' campaign goes directly to our efforts to support First Responders in Ukraine.

Ukrainian First Responders need our assistance in obtaining PPE, rescue equipment, and medical supplies. Our aim is to raise the necessary funds to ship generously donated goods, or directly purchase equipment for shipment to the various locations that are in desperate need.

In very broad terms, CFRISA's efforts are focused on protecting life and property. Protecting the lives of first responders and providing them the tools to do their work, helps them to protect the lives and property of the citizens of Ukraine.

Q3. How are you distributing the fundraising money?

We are accomplishing this objective by partnering with an organization with a proven track record – Firefighter Aid Ukraine (FAU).

Established in 2014, FAU has spent nearly a decade working with the State Emergency Services and volunteer brigades in Ukraine, building strong relationships in many parts of the country. To date, FAU has delivered over 190 tons of life rescue and health care aid.

Firefighter Aid Ukraine functions as a project within the Canadian registered charity of AMIGO RELIEF MISSIONS, and has partnered with the Ukrainian Canadian Congress and Rotary International.

Q4. Does this duplicate the effort of government programs?

Canadian federal money is not going in to support fire and medical support programs; it is directed towards the support of military operations.

Q5. What is the idea behind the Canadian Coin Challenge?

The Canadian Coin Challenge is an initiative to raise awareness of the campaign to support Ukraine First Responders and is a way to show that Canadian First Responders are people of action.

The Challenge Coin purchases is not only a way to raise funds, but a mapping these is a graphical way to demonstrate to our brothers/sisters in Ukraine that support for them is right down to the individual Canadian citizen who has the volition to support emergency services.

People can watch the support grow on our website at: <http://CANrespondUKR.com>

Q6. What can individuals do to support the effort?

1. Spread the awareness for this fundraising campaign with your colleagues and staff. Individual Challenge Coins, for both Fire and Medical First Responders, can be purchased at <https://www.canopsstore.org/collections/ukraine-fundraiser>
2. Join a designated team and host your own fundraising events with the proceeds being donated through the campaign.

Q7. How can people join and participate on a designated team?

The teams on the website (<http://CANrespondUKR.com>) are set up to represent a Fire team and a Medical First Responder team for each province and territory in Canada; therefore, there are 26 teams to choose from.

Individual persons or groups are welcome to join any team. To do so, click on the 'Login' button and then 'sign up'. When you complete the sign-up process, you will be offered the option to join a team.

Q8. How can fire departments and medical first response agencies participate in this campaign?

1. Spread the awareness for this fundraising campaign with your colleagues and staff. Individual Challenge Coins, for both Fire and Medical First Responders, can be purchased at <https://www.canopsstore.org/collections/ukraine-fundraiser>
2. When you receive the official Challenge Coin, either Fire or Medical First Responder, scan the QR Code to populate your location on a map. On our website, <https://CANrespondUKR.com>, there is a map showing all of the locations that the official Challenge Coins have visited within your province and territory. The map will also show how the other provinces and territories are doing for each of the agencies.
3. When you receive the official Challenge Coin, create awareness with your local media and through social media using hashtags **#UkraineCoinChallenge**, **#SupportUkraineResponders** **#UkraineFireCoin**, and **#UkraineMedicCoin**.
4. When you are passed the official challenge coin by your neighbouring First Responder agency in your province or territory, pass it on in person to another neighbour using the traditional handshake method.

Q9. What is the difference between a coin challenge purchase and donations through the website?

Funds raised through the coin challenge purchases, are collected by CanOps, a CFRISA alliance member, that is a not-for-profit organization established in 2014 focused on advancing public safety for all Canadians. Funds raised through the coin purchase program will be forwarded to Firefighter Aid Ukraine as a part of our initiative.

Donations made directly on our website (<http://CANrespondUKR.com>) are deposited directly with Firefighter Aid Ukraine as a part of this initiative.

Q10. Are you open to bulk order discounts?

Some organizations have approached us inquiring about bulk orders of coins so that they could provide one to each of their members or bulk purchases to help sell and raise funds not only for this initiative, but their own as well.

If you wish to purchase a bulk order of challenge coins, we would be happy to discuss options.

Q11. Where do I find further information?

Further information on this initiative, including fundraising updates, information on donations, team updates, etc., can be found on our website at:

[http://CANrespondUKR.com.](http://CANrespondUKR.com)

For further information or media inquiries, please contact:

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