

Dear Community Supporter,

Brock Community Health Centre (Brock CHC) is excited to invite you to support our second annual **Brock Ride & Stride for Health**, a cycling and walking fundraiser taking place on **Sunday, September 27, 2026** at MacLeod Park in Cannington.

Last year's inaugural event was a huge success, with over 85 participants and 45 volunteers, and an astounding \$19,005.12 raised for community health! Our goal for 2026 is to raise \$25,000.

This event will feature three scenic cycling routes along the rural roads of Brock Township and one walking route through the picturesque Beaver River Wetlands Trail. We anticipate another year of great community engagement, from families to avid cycling enthusiasts.

We invite local businesses and community members to support the event by becoming a sponsor and/or donating a prize to our raffle table. Your generosity will help to offset event costs and maximize the funds raised. Of course, you're also welcome to join us by registering as a participant!

Why Support Brock CHC?

For over 19 years, Brock CHC has been committed to providing quality primary health care services and health promotion programs to the residents of Brock Township and surrounding areas. The need is growing, and while we receive funding from the Ministry of Health, as a charitable organization, we rely on fundraising to support our free and vital programs and services as well as unfunded senior and youth support and client assistance initiatives. Every dollar raised helps us expand our impact and reach those most in need.

Sponsorship Opportunities

Level	Amount	Benefits
Gold	\$5000 cash or in-kind	- Your logo or name (x-large) on back of participant t-shirts - Your logo or name on event signage and route wayfinding signs - Featured profile on social media and event website - Free registration for 4 participants 20 free raffle tickets for the prize table - Premier visibility throughout event promotions
Silver	\$1,000+ cash or in-kind	- Your logo or name (prominent) on back of participant t-shirts - Recognition on signage, event website and social media - Free registration for 2 participants 10 free raffle tickets for the prize table
Bronze	\$500+ cash or in-kind	- Your logo or name on back of participant t-shirts - Recognition on signage, event website and social media - Free registration for 1 participant 5 free raffle tickets for the prize table
Prize Donations	Item of any value	Recognition on prize card, event website and social media shout-out

Brock Ride & Stride for Health, along with the event sponsors and prize donors, will be promoted through our website and social media. Durham Region Cycling Coalition, Ontario By Bike, Durham Tourism and Central Counties Tourism have agreed to co-promote the event. This is a unique opportunity to support health care in Brock Township, while gaining positive visibility and showcasing your community spirit!

For more information or to confirm your sponsorship prior to September 1, 2026, please contact:

Maureen Donald

Chair Ride & Stride Sub-Committee

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Thank you for your consideration and support of the community and Brock CHC. It is our belief that “together” we can build a healthier community.

Sincerely,

Brock CHC Board of Directors