

# Organise a Raffle

## Plan

- What is going to be your prize?
  - Check out our guide on how to get donations and sponsors if you want to ask businesses for prize donations.
- How will you sell your raffle tickets?
  - You can sell your raffle tickets in person or online.
  - We recommend [RaffleTix](#) as an online raffle platform.
- Where are you going to sell your raffle tickets?
  - Consider selling raffle tickets in your workplace, local shops or at an event.
- How much are you going to sell your raffle tickets for?
  - Bundle your tickets together to sell to encourage people to spend more. For example, tickets are \$2 each or 3 tickets for \$5 or 7 tickets for \$10.
- What is the timeframe your raffle tickets are going to be on sale?

## Things to Consider

It is important to consider the rules and regulations when it comes to running a raffle. A good source of information is the [Not-for-profit and Charitable Gaming](#) website, which outlines requirements for all raffles. A basic outline of the rules are as follows:

- The total value of prizes should be at least 20% of the estimated gross proceeds from all raffles.
- You are not allowed to offer more than \$1,000 worth of alcohol as a prize.
- There are three Categories of Raffles:
  - Category 1: Any raffle raising less than \$2,000. Category 1 raffles will not need a permit.
  - Category 2: Any raffle raising more than \$2,000 but less than \$20,000. You will not need a permit but there are requirements that need to be met.
  - Category 3: Any raffle raising more than \$20,000. A permit is required and therefore ONLY Variety Queensland can organise a raffle of this size.

## What's the next step?

Once you have decided you want to do a raffle, [register your fundraising](#) with us. Our team will get in contact with you to provide a document that allows you to fundraise on behalf of Variety - The Children's Charity of Queensland. We can support you by:

- Providing you with basic raffle ticket books.
- Proof flyers or provide you with a template.
- Supplying you with signage for when you are out selling tickets in one location. These will need to be collected and returned to the Variety office.
- We can supply you with certificates of appreciation to send to all businesses who have donated prizes.